

### Dog Info Form

Please fill out the information below with as much detail as possible to help APA! market the dog and match them with potential adopters. Your input will be our primary source of information used to successfully find them a forever home!

When you have completed this form, please email it to [dog.marketing@\[yourdomain\].org](mailto:dog.marketing@[yourdomain].org).

#### **Your Contact Information:**

This information will allow our volunteers to contact you if they need more information.

Your Name:

Email Address:

Phone Number:

Your Relationship to the Dog: Select One

#### **The Basics**

Dog's Name:

Age:

Breed:

Color:

Gender:

Housetrained: Select One

Good with dogs?

Good with cats?

Good with kids?

Details on leash training, crate training, and other training commands known:

Details on personal history, if known (how did he/she arrive at the shelter):

## **This Dog's Characteristics**

Please provide as much detail as possible. Specific behavior examples/experiences that illustrate their qualities are a big help!

Describe cuddling behavior/affection level:

Describe play behavior and favorite toys:

Describe activity level:

Look into the dog's eyes. What is he/she telling you?

What are the best adjectives to describe this dog?

What does the dog specifically DO that exemplifies those adjectives?

(For example, maybe a good adjective for the dog is "loving". You know that because he lays his head in your lap.)

What are the dog's best qualities?

What are your favorite things about this dog? Cute behaviors?

What is/are your favorite physical characteristic(s) of this dog?

What would the ideal home look like for this dog?

Anything else that would make this dog stand out to an adopter?

## **Medical/Behavior Issues**

Any medical issues?

Any behavior issues?

Any other special concerns?

## **Photos and Videos**

We encourage you to try to capture three clear photos for the website:

- A close-up
- A full body shot
- An action shot

Keep in mind that outdoor lighting will help you avoid glowing eyes. If you have a hard time getting the dog to look at you, try holding a treat by the camera or squeaking a squeaky toy. You can send your favorite photos to [dog.marketing@\[yourdomain\].org](mailto:dog.marketing@[yourdomain].org)

We also encourage you to capture a video, if you are able. At least 30 seconds of video footage shot on your phone can give potential adopters a solid idea of the dog's true size, how he/she moves, and his/her temperament.

If you shoot the video, we'll take care of editing it!

There are three ways you can submit a video to us:

- If it is a small video, email it to [dog.marketing@\[yourdomain\].org](mailto:dog.marketing@[yourdomain].org)
- If it is a larger video, email it to [dog.marketing@\[yourdomain\].org](mailto:dog.marketing@[yourdomain].org) by using this tool:  
<http://www.sendspace.com>
- This option is not preferred, but is acceptable: Upload the video to your personal YouTube account and email the link to [dog.marketing@\[yourdomain\].org](mailto:dog.marketing@[yourdomain].org)