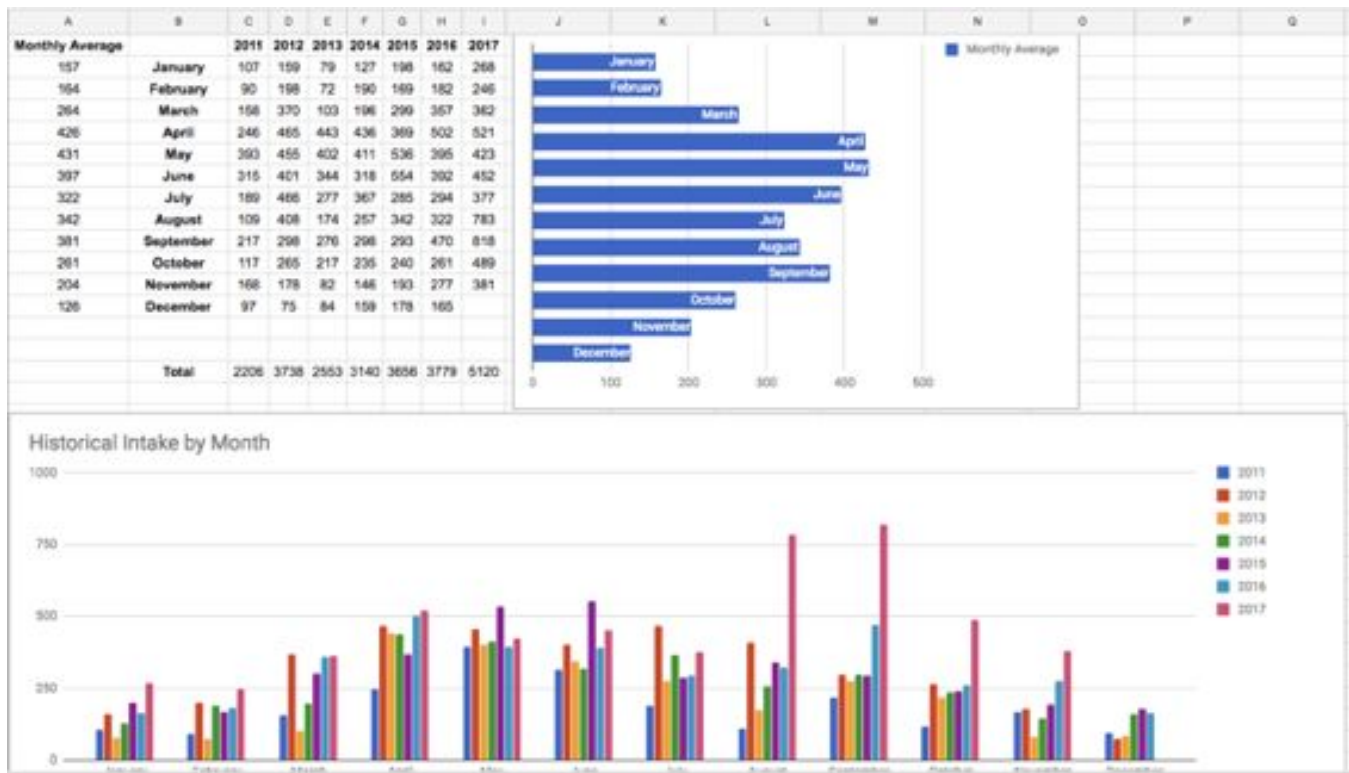# Cat Adoption and Intake Tracker Historical Example

The Adoption and Intake Tracker is a spreadsheet maintained by the Cat Program Manager. Data illustrated within this document is historic and only to be used as an example.

Cat Intake Data

Monthly cat intake data is compiled and logged in the spreadsheet. Graphs are helpful to visualize the average intake to help plan capacity, staffing, marketing, and resource allocation well in advance. This information is also used by Development, Marketing, Accounting, and several other APA! departments.

Monthly Average		2011	2012	2013	2014	2015	2016	2017
157	January	107	159	79	127	198	162	268
164	February	90	198	72	190	169	182	246
264	March	158	370	103	196	299	357	362
426	April	246	465	443	436	369	502	521
431	May	393	455	402	411	536	395	423
397	June	315	401	344	318	554	302	452
322	July	189	466	277	367	285	294	377
342	August	109	408	174	257	342	322	783
381	September	217	298	276	298	293	470	818
261	October	117	265	217	235	240	261	489
204	November	168	178	82	146	193	277	381
126	December	97	75	84	159	178	165	
	Total	2206	3738	2553	3140	3656	3779	5120

Historical Intake by Month

Cat Adoption Data

Monthly cat adoption data is compiled and logged in the spreadsheet. Graphs are helpful to visualize the average number of monthly adoptions to help plan capacity, staffing, marketing, and resource allocation well in advance. This information is particularly useful in analyzing program growth. This information is also used by Development, Marketing, Accounting, and several other APA! departments.

Cat Adoption Data by Adoption Site

Monthly cat adoption data organized by adoption location is compiled and logged in the spreadsheet. This information is particularly useful in analyzing how well each location is performing. This information is also used by Development, Marketing, Accounting, and several other APA! departments.

A	Q1	Q1 Growth	Q2	Q2 Growth	Q3	Q3 Growth	Q4	Q4 Growth	Annual	Annual Growth	% of Total Adoptions
TLAC	472	11.32%	431	6.42%	582	-24.02%	746	29.07%	2231	2.67%	63.85%
TT	114	20.00%	206	29.56%	239	-10.82%	284	51.87%	843	18.90%	24.13%
Brodie	13	-27.78%	22	15.79%	60	87.50%	74	131.25%	169	67.33%	4.84%
PSP	13	-7.14%	1	-96.30%	0	-100.00%	0	-100.00%	14	-83.53%	0.40%
LLPC	15	-31.82%	28	47.37%	70	37.25%	67	219.05%	180	59.29%	5.15%
LLPM	17	0.00%	19	-38.71%	54	107.69%	29	16.00%	119	20.20%	3.41%
Balcones	12	-42.86%	30	50.00%	7	-79.41%	0	-100.00%	49	-44.94%	1.40%
Hancock	10	0.00%	21	0.00%	35	-23.91%	52	173.68%	118	22.92%	3.38%
51st	24	-4.00%	20	150.00%	46	130.00%	29	31.82%	119	58.67%	3.41%
Total	690	6.81%	778	9.73%	1093	-13.80%	1281	39.69%	3494	-1.30%	109.96%

Cat Adoption and Return Data by Adoption Counselor

Monthly cat adoption and return data organized by adoption counselor is compiled and logged in the spreadsheet. This information is particularly useful in analyzing how many adoptions each counselor has performed and how many of those resulted in a returned adoption. Counselors who meet or exceed a 10% rate of return are required to complete additional training.

	Q1 adoptions	Q1 Returns	Q1 Return Rate	Q2 adoptions	Q2 Returns	Q2 Return Rate	Q3 Adoptions	Q3 Returns	Q3 Return Rate	Q4 Adoptions	Q4 Returns	Q4 Return Rate	Annual Adoptions	Annual Returns	Annual Return Rate
Al	9	0	0.00%	14	3	21.43%	29	0	0.00%	21	1	4.76%	73	4	5.48%
Ar	1	0	0.00%	0	0	0.00%	0	0	0.00%	3	0	0.00%	4	0	0.00%
Ca	0	0	0.00%	11	0	0.00%	20	2	10.00%	12	0	0.00%	43	2	4.65%
Ch	3	0	0.00%	12	0	0.00%	36	0	0.00%	9	0	0.00%	59	0	0.00%
Ch	3	0	0.00%	3	4	133.33%	17	3	17.65%	4	0	0.00%	27	7	25.93%
Ga	43	2	4.65%	58	4	6.90%	179	12	6.70%	121	11	9.09%	401	29	7.23%
He	0	0	0.00%	0	0	0.00%	0	0	0.00%	2	0	0.00%	2	0	0.00%
Je	0	0	0.00%	0	0	0.00%	0	0	0.00%	4	0	0.00%	4	0	0.00%
Je	0	0	0.00%	0	0	0.00%	0	0	0.00%	2	0	0.00%	2	0	0.00%
Ka	0	0	0.00%	30	1	3.33%	148	11	7.43%	95	6	6.32%	273	18	6.59%
Ka	11	1	9.09%	30	2	6.67%	76	4	5.26%	48	2	4.17%	165	9	5.45%
Ka	65	5	7.69%	28	3	10.71%	23	2	8.70%	27	2	7.41%	143	12	8.39%
Ka	17	0	0.00%	18	3	16.67%	18	3	16.67%	69	5	7.25%	122	11	9.02%
Ka	0	0	0.00%	0	0	0.00%	10	0	0.00%	18	1	5.56%	28	1	3.57%
La	65	8	12.31%	89	3	3.37%	34	4	11.76%	24	9	37.50%	212	24	11.32%
La	10	3	30.00%	3	2	66.67%	52	4	7.69%	10	4	40.00%	75	13	17.33%
Ma	0	0	0.00%	0	0	0.00%	13	0	0.00%	18	0	0.00%	31	0	0.00%
Ma	0	0	0.00%	0	0	0.00%	8	1	12.50%	18	0	0.00%	26	1	3.85%
Ma	28	0	0.00%	75	0	0.00%	34	1	2.94%	39	1	2.56%	176	2	1.14%
Na	8	0	0.00%	4	1	25.00%	25	0	0.00%	2	0	0.00%	39	1	2.56%
Na	10	0	0.00%	21	0	0.00%	83	2	2.41%	50	5	10.00%	164	7	4.27%
Pa	0	0	0.00%	0	0	0.00%	2	0	0.00%	7	2	28.57%	9	2	22.22%
Ra	17	2	11.76%	32	2	6.25%	102	2	1.96%	81	6	7.41%	232	12	5.17%
Sa	0	0	0.00%	0	0	0.00%	12	1	8.33%	115	3	2.61%	127	4	3.15%
Tr	26	1	3.85%	70	7	10.00%	105	0	0.00%	86	7	8.14%	287	15	5.23%
Na	329	27	8.21%	209	30	14.36%	248	24	9.68%	33	18	54.55%	819	99	12.09%
Un	1	0	0.00%	2	0	0.00%	6	0	0.00%	0	0	#DIV/0!	9	0	0.00%
Total	646	49	7.59%	708	65	9.18%	1268	76	5.99%	918	83	9.04%	3540	273	7.71%